

Invest Barbados

Invest Barbados, a government agency dedicated to attracting and maintaining foreign investment opened its doors for the first time in March 2007.

Symbolically, the opening came during Barbados' greatest international event to date - the ICC Cricket World Cup 2007, signalling that Barbados was truly ready for the world.

The agency is responsible for attracting international investment to Barbados; stimulating and developing the export potential of indigenous goods and services and managing the Barbados Brand.

The establishment of an agency solely devoted to encouraging international investment, indicated the island's strong commitment to actively pursuing new international investment opportunities to unlock the potential of the island.

Conceptualised as part of the Barbados National Strategic Plan 2005-2025, the agency offers advice and assistance to potential investors interested in the opportunities Barbados offers.

This includes sectors in which Barbados has already excelled, such as international finance, information technology and niche manufacturing and new sectors ripe for exploration such as health information management and renewable energy.

Invest Barbados is prepared, as its slogans says, to engage the world through its three main divisions - Indigenous Services Exports, Value Proposition Development (Research), and Global Investment Promotion divisions. It reaches out to the world through its four satellite offices in New York City, Miami, Toronto and London.

Already, the agency has left its mark, guiding the development of several projects such as the largest-ever Barbados mission to Caribbean Fashion Week and training 100 workers in the field of medical transcription to jump-start an exciting new sector.